

HEALTH AND WELL-BEING BOARD
20 JULY 2021**JOINT HEALTH AND WELL-BEING STRATEGY**

Board Sponsor

Cllr Karen May, Cabinet Member with responsibility for Health and Wellbeing

Author

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Priorities

Mental health & well-being

Being Active

Reducing harm from Alcohol

Other (specify below)

(Please click below
then on down arrow)

Yes

No

No

Safeguarding

Impact on Safeguarding Children

If yes please give details

No

Impact on Safeguarding Adults

If yes please give details

No

Item for Decision, Consideration or Information

Decision

Recommendation**1. The Health and Well-being Board (HWB) is asked to:**

- a) Note the progress made and the next steps in the development of a new Joint Health and Well-being Strategy (JHWS) for Worcestershire.
- b) Approve the plan for public and stakeholder consultation on the priorities for the new JHWS.

Background

2. The HWB is responsible for overseeing the development and delivery of a new JHWS. The existing JHWS will be extended until a new strategy is developed.
3. Statutory guidance (2013) states that a JHWS should explain the priorities that the HWB have set to meet the needs identified in the Joint Strategic Needs Assessment (JSNA).

Development of a new JHWS

4. A working group was established in October 2020 to collate evidence and community insight to develop potential themes. Prioritisation of potential themes took place over three private sessions of the HWB.

5. At session one in February 2021 seven potential themes were outlined. It was decided that the theme of 'prevention' would be an underlying principle as it needed to be reflected throughout the strategy. Board members recognised that COVID-19 has shone a light on inequalities and exacerbated existing issues and acknowledged the unique role of the HWB to promote integration across the county, considering developments within the Integrated Care System.

6. At session two in March 2021 a showcase was delivered by the six theme champions outlining current data, existing arrangements and potential opportunities for system wide action. The themes presented were:

Create Places and Conditions for Healthy Behaviours and Strong Communities
Good Mental Health and Emotional Wellbeing
Children and Families
Living Well in Later life
Safe and Healthy Homes
Quality Local Jobs and Opportunities

7. Each theme was evaluated based on the ability to address inequalities and embed prevention and asset-based approaches. A prioritisation activity took place to rank the themes and give an indication of which should be the focus of the next Strategy.

8. Board members concluded that each theme held value in improving health and wellbeing in Worcestershire. It was suggested that priorities be further shaped in the next private session of the HWB, which would allow the new Cabinet Member with responsibility for Health and Wellbeing to review.

9. At session three in June 2021 a proposal was made that the strategy should focus on one overarching theme: "Good mental health and emotional wellbeing". Having good mental health and wellbeing is fundamental to improving health. This is because how we feel and how we can deal with everyday life influences all our other health needs. Mental health and wellbeing are important for growth, development, learning and resilience. To support good mental health and emotional wellbeing, we all need a good start in life, a good education, a warm and loving home, and an income sufficient to meet our needs. Alongside the work to support this priority, the strategy would encompass action on the foundations of good health and the wider determinants of health.

10. The board accepted this proposal which will now be developed into a draft strategy for consultation.

Consultation on new JHWS

11. A public consultation will allow for co-production of the strategy with local communities and partners. The consultation will invite opinion and comment on the strategy proposal. It will explore local insight and evidence on health needs and assets

as well as potential barriers to improving health and wellbeing.

12. The consultation will primarily take place online via questionnaire using a mix of closed, open and free text questions which will be analysed, and a summary and key recommendations produced. The consultation will aim to reach a wide and diverse audience and will be available in alternative formats including easy read with printed copies available for those who are unable to access electronic formats.

13. Additional activity will take place to reach a wider audience through guided consultation sessions supported by a communications strategy. Face to face activity will take place where possible (within COVID-19 guidelines). To allow for enough time and consideration, the consultation will be open for up to twelve weeks and will be shared throughout WCC, NHS, VCS and other relevant networks.

14. An aspirational timeline is in place to publish the new strategy in Spring 2022. This may change to align with the Integrated Care System timeline and priorities. An equality impact assessment will be undertaken.

Implementation of new JHWS

15. It is proposed that the new JHWS will be a longer-term strategy of 10 years, with progressive shorter-term action plans and review points. This would enable ambitious, long term goals for health improvement to be made, assets to be developed and a sustainable approach to reducing health inequalities which have been further highlighted in Covid-19. This will form a major part of our Covid-19 recovery plan from a health and wellbeing perspective.

16. Currently, the subgroup of the HWB, the Health Improvement Group brings together the District Councils and other partners to deliver the JHWS locally. There is an opportunity to review this group in line with Integrated Care Strategy (ICS) place developments and development of the Integrated Wellbeing Offer in Worcester to align these.

17. The Children and Young People Strategic Partnership is a subgroup of the HWB. A new Children and Young Peoples plan is being developed that will align with the JHWS.

18. There is potential to fund the strategy from the Public Health Ring Fenced Grant to support delivery alongside robust novel methods for measuring progress and outcomes.

Governance Review

19. With the development of the new JHWS and priorities being aligned across the system, changes to the ICS Health and Care Partnership, and under a new Chair, it is an opportune time to review the governance arrangements of the HWB and its sub-groups.

20. Clarity around the role of the HWB, its purpose, shared priorities and relationships, including those of its sub-groups, will enable effective delivery of the new JHWS leading to improved health outcomes and reduced health inequalities.

21. The proposed governance review was discussed and agreed at the HWB private development session in June 2021. The review will be facilitated by the Local

Government Association (LGA), with a team of independent associates identified to carry out facilitated interviews and discussion groups with HWB members and other key informants. The intention is for this to be completed at pace in order to report to the HWB at its September meeting and potentially influence ICS development.

Legal, Financial and HR Implications

22. Although the current Health and Wellbeing strategy is not specifically funded, there is an opportunity to use the methodology developed for the Business Rates Retention pilot to allocate short term funding to test, evaluate and mobilise new initiatives.

Equality and Diversity Implications

23. An equality impact assessment will be completed through strategy development to ensure wide engagement and consultation and ensure that the new strategy takes account of people with protected characteristics.

Contact Points

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